#### **7 GOOD REASONS TO JOIN**

# LEGENDS, LEGENDS, Legendian



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MADE IN AFRICA | MADE IN CAMEROON | SUSTAINABLE DEVELOPMENT GOALS



### PROMOTION OF LOCAL EXPERTISE UNDER THE MADE IN CAMEROON LABEL

LEGACI WORKS TO PROMOTE LOCAL EXPERTISE IN GENERAL AND CAMEROONIAN CREATIVITY ON A NATIONAL AND INTERNATIONAL SCALE. BY JOINING THE ASSOCIATION, YOU ARE GUARANTEED TO BE PART OF A NETWORK THAT RELIES ON QUALITY LEVERS, ALLOWING YOU TO CONTRIBUTE TO THE PROMOTION OF THE LOCAL ECONOMY AND THE IMPORT-SUBSTITUTION POLICY.



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### VISIBILITY OF ACTIVITIES STEMMING FROM OUR MEMBERS' EXPERTISE

THANKS TO ITS COLLABORATION WITH TV, WEB, AND PRINT MEDIA, LEGACI WORKS WITH ITS PARTNERS TO OBTAIN SUPPORT AND ASSISTANCE TO FACILITATE THE VISIBILITY OF LOCAL ACTIVITIES AND ACTORS AT PREFERENTIAL RATES.



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#### **FACILITATION OF MARKET ACCESS**

OUR COLLABORATIONS WITH VARIOUS DISTRIBUTION ACTORS
GUARANTEE THAT MEMBERS AND POTENTIAL MEMBERS CAN BE
EQUIPPED TO MEET THE REQUIREMENTS DEMANDED BY
DISTRIBUTORS. 70% OF OUR SUPPORTERS AND MEMBERS WHO
HAVE FOLLOWED THE ASSOCIATION'S SUPPORT PROCESS WITH ITS
STRATEGIC PARTNERS ARE REFERENCED BY DISTRIBUTION ACTORS.



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### BENEFIT FROM SUPPORT PROGRAMS AND SPECIAL EVENTS

THANKS TO OUR MULTIFACETED COLLABORATIONS, OUR MEMBERS BENEFIT FROM CERTAIN SUBSIDIES AND VARIOUS FACILITATIONS FROM OUR PARTNERS. FROM THESE COLLABORATIONS, LEGACI AND ITS MEMBERS ARE GENERALLY INVITED TO ATTEND SELECT EVENTS TO GROW AND THRIVE.



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### ENRICHING EVENTS AND WORKSHOPS

LEGACI ORGANIZES EVENTS SUCH AS "MADE IN CAMEROON WEEKENDS," "MADE IN CAMEROON FORTNIGHT," "SUPER 237 DAYZ," "LEGACI GOLF DAYZ," AND CONFERENCES IN PRESTIGIOUS INSTITUTIONS. THESE EVENTS ARE OPPORTUNITIES TO LEARN, EQUIP ONESELF, SHARE IDEAS, AND GET INFORMED ON VARIOUS TOPICS RELATED TO ENTREPRENEURSHIP, IMPORT-SUBSTITUTION POLICY, THE AFRICAN CONTINENTAL FREE TRADE AREA (AFCFTA), AND SUSTAINABLE DEVELOPMENT. AS A MEMBER, YOU WILL BE WARMLY INVITED TO PARTICIPATE IN THESE SIGNIFICANT AND QUALITY EVENTS ESSENTIAL FOR YOUR PERSONAL GROWTH.



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# NETWORKING, STRATEGIC PARTNERSHIPS, AND COMMUNITY

BY JOINING LEGACI, YOU JOIN A WARM COMMUNITY SHARING THE SAME INTERESTS AND VALUES. YOU WILL HAVE THE OPPORTUNITY TO MEET ENTREPRENEURS, ARTISANS, PROJECT LEADERS, AND DIVERSE PARTNERS. THIS WILL ALLOW YOU TO EXPAND YOUR PROFESSIONAL NETWORK AND BENEFIT FROM STRATEGIC PARTNERSHIPS TO OPTIMIZE YOUR ACTIVITIES.



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### EMPOWERMENT OF YOUTH AND WOMEN

THE ASSOCIATION IMPLEMENTS INITIATIVES TO EMPOWER YOUTH AND WOMEN, OFFERING THEM OPPORTUNITIES FOR PERSONAL AND PROFESSIONAL DEVELOPMENT. YOU CAN THUS PARTICIPATE IN PROJECTS THAT HAVE A SIGNIFICANT SOCIAL IMPACT.



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# HERE ARE SOME CURRENT PROJECTS OF LEGACI-LEGENDS ASSOCIATION



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#### **ANNUAL EVENT PROJECTS**

THESE REGULAR EVENTS ARE ORGANIZED TO PROMOTE LOCAL PRODUCTS AND ENCOURAGE CONSUMERS TO CHOOSE PRODUCTS MADE IN CAMEROON. THEY INCLUDE EXHIBITIONS, SALES, AND DEMONSTRATIONS OF LOCAL PRODUCTS.



### "Made in Cameroon LEGACI Weekends"

IN COLLABORATION WITH DOUALA GRAND MALL

# **GOLF DAY**

AT GOLF PRACTICE DOUALA

### The Playce of **Made in** Cameroon

AT THE PLAYCE YAOUNDÉ SHOPPING CENTER

### **SUPER 237 DAYZ**

IN PARTNERSHIP WITH SUPER U IN DOUALA

# WORKSHOPS AND CONFERENCES

LEGACI ORGANIZES WORKSHOPS AND CONFERENCES IN PRESTIGIOUS INSTITUTIONS TO TRAIN AND INFORM LOCAL ENTREPRENEURS ON VARIOUS TOPICS, RANGING FROM BUSINESS MANAGEMENT TO TECHNOLOGICAL INNOVATION.



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#### STRATEGIC PARTNERSHIPS

LEGACI COLLABORATES WITH OTHER ORGANIZATIONS AND COMPANIES TO CREATE SYNERGIES AND MAXIMIZE THE IMPACT OF THEIR INITIATIVES. THESE PARTNERSHIPS AIM TO IMPROVE PROJECT TRANSFORMATION PROCESSES AND OPTIMIZE THE ACTIVITIES OF LOCAL ENTREPRENEURS.



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# THESE PROJECTS AIM TO BOOST THE LOCAL ECONOMY AND HIGHLIGHT CAMEROONIAN CREATIVITY AND EXCELLENCE. IS THERE A PARTICULAR PROJECT THAT INTERESTS YOU OR THAT YOU WOULD LIKE TO KNOW MORE ABOUT?





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1. PRESENT YOUR PROJECT IDEA OR ACTIVITY TO THE ASSOCIATION'S BOARD.



2. PRESENT YOUR MOTIVATIONS AND EXPECTATIONS.



3. SUBMIT THE ANNUAL MEMBERSHIP FEE OF 25,000 FCFA.



4. SUBMIT THE ANNUAL MEMBERSHIP FEE OF 50,000 FCFA IN TWO INSTALLMENTS (FOR PROJECT LEADERS, SUPPORTERS, AND STUDENTS).



5. SUBMIT THE ANNUAL MEMBERSHIP FEE OF 100,000 FCFA IN TWO INSTALLMENTS (FOR ARTISANS AND VERY SMALL ENTERPRISES).



6. SUBMIT THE ANNUAL MEMBERSHIP FEE OF 300,000 FCFA IN TWO INSTALLMENTS (FOR PARTNERS).





### REASONS TO PARTNER WITH

LEGENDS



#### COLLABORATION WITH NATIONAL INSTITUTIONS.

As a partner of Legends Association, you will benefit from close collaboration with various national institutions. This will allow you to actively engagein large-scale national projects and contribute to the socio-economic and sustainable development of the country.

#### HIGH MOBILIZATION CAPACITY.

Thanks to our vast network and remarkable field presence, we have a high mobilization capacity. As a partner, you will benefit from our expertise in gathering the human and material resources necessary for the realization of your projects.

### COLLABORATION WITH INTERNATIONAL ORGANIZATIONS AND DIPLOMATIC MISSIONS.

LEGENDS Association maintains lasting relationships with international organizations and diplomatic missions. By becoming a partner, you will have the opportunity to work on global initiatives, expand your international network, and strengthen your presence on the world stage.

#### MEDIA VISIBILITY.

Being a partner of Legends Association offers you increased media visibility. We collaborate with various media to promote our initiatives, which will allow you to benefit from significant media coverage and strengthen your brand image.

#### PROFESSIONALISM, PRAGMATISM, AND DYNAMISM.

By joining us, you will work with a dedicated and competent team, ready to take on challenges and achieve concrete and measurable results.



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